

# SEMINAR 2024

## Operational Excellence:

Navigating the Next Generation of Control Rooms

TECHNOLOGY PARTNERS



BARCO



HONORED PRESENCE

**GÉRAUD LOUBEYRE**

TRADE COMMISSIONER OF CANADA

**ANTOINE DELCOURT**

AMBASSADOR OF BELGIUM TO THE UAE

Organized By:



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Welcome to our seminar on **Operational Excellence: Navigating the Next Generation of Control Rooms**, hosted by Intertech Vision ME.

As the founder and CEO of ITV, I'm proud to usher in this critical dialogue with industry leaders and experts. Since our inception in 2000, we have been dedicated to pushing the boundaries of control room innovation, recognizing their crucial role in operational success. This seminar will offer all of us the invaluable opportunity to share knowledge and insights that can shape the future of our industry. I encourage all of you to engage openly as we navigate the challenges and opportunities ahead—together, we can drive meaningful change.

Thank you for joining us on this journey!

**Kind Regards,**

Khalid Noeman  
CEO  
Intertech Vision M.E

*Khaled.N*

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## SEMINAR SCHEDULE



# 8th

October, 2024

## First Half

8:30 — 9:00 AM	<b>Registration and Coffee</b>
9:00 — 9:10 AM	<b>Introduction</b> ITV   Khaled Noeman
9:10 — 9:20 AM	<b>Antoine Delcourt</b>  The Ambassador of Belgium to the UAE
9:20 — 9:30 AM	<b>Géraud Loubeyre</b>  Trade Commissioner of Canada
9:30 — 10:30 AM	<b>ITV   Peter Maung</b> <b>Antrica   Les Litwin</b>  Future Fits Control Rooms
10:30 — 11:15 AM	<b>Evans   Matko Papic</b>  The Latest Planning & Operational Trends in Control Rooms

## Second Half

11:15 — 11:45 AM	<b>Coffee Break &amp; Networking</b>
11:45 — 12:30 PM	<b>Barco   Mathieu Dobbeleir</b>  Control Room Technology & the Future
12:30 — 13:15 PM	<b>ISD   Mohamed Fawzi</b>  Introduction of AI Journey into Control Rooms
13:15 — 14:00 PM	<b>ITV &amp; ISD</b>  Product Showcase
14:00 — 15:00 PM	<b>Lunch</b>

**No. of Attendees:**  
50 Pax

Novotel Al Bustan,  
Abu Dhabi

October 8th 2024  
8 AM - 3 PM

Technology Partners:

BARCO



EVANS  
CONSOLES



ANTRICA  
encoders | decoders

# FEATURED SPEAKERS

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1

**ITV** | Khaled Noeman



2

**ITV** | Peter Maung



3

**Antrica** | Les Litwin



4

**Evans** | Matko Papic



5

**Barco** | Mathieu Dobbeleir



6

**ISD** | Mohammed Fawzi

# Intertech Vision ME

## Leaders in Control Room Innovation

**F**ounded 25 years ago, Intertech Vision Middle East has established itself as a world-leading specialist in control room solutions.

**"With over 555 successful installations and 150 years of combined experience, our team is dedicated to meeting the unique needs of our clients across various market sectors."**

We have built a legacy of innovation and excellence, and today, we are more prepared than ever to tackle any challenge.

**"Our mission is clear: to design and install high-quality control rooms tailored to specialist market sectors."**

We strive to establish ourselves as the premier provider of advanced technology products and solutions in the Middle East. This commitment drives us to deliver exceptional quality while ensuring our clients receive comprehensive support, including post-installation maintenance and 24/7 technical assistance.

**"At Intertech, we hold integrity at the core of our values, guiding every aspect of our business operations."**

We believe in nurturing valuable partnerships with our suppliers and are dedicated to ensuring customer satisfaction in every interaction. Our commitment to high-quality products and services reflects our vision of becoming a reputable technology partner known for delivering state-of-the-art command and control centers.

We proudly collaborate with numerous

*Years*  
**25**  
ANNIVERSARY

technology partners, including Barco, Evans, AOTO, and Antrica, to provide our clients with the most advanced solutions in the market. Additionally, our innovative product design house, ISD, operates as an ISO 27001 certified development environment, boasting a highly skilled team of technologists and software engineers well-versed in today's cutting-edge technology. This collaboration enhances our capability to deliver integrated and innovative control room solutions.

To achieve our objectives, we offer a broad range of specialized products, including advanced videowalls, innovative software, custom control furniture, and cutting-edge AV equipment.

**"Our ISO 9001 certification underscores our commitment to maintaining the highest operational standards."**

While our adherence to ergonomic design principles, as per ISO 11064 guidelines, ensures optimal functionality in all our control room designs.

We are also excited to expand our horizons into product development with the introduction of the Dynamic Nano Appliance (DNA), which promises to be the world's smallest video wall controller. As we move forward, we remain steadfast in our mission to enhance our clients' operations and establish Intertech as the premier technology partner for control room solutions in the Middle East.



*Years*  
**25**  
ANNIVERSARY



COMPACT POWER, **ENDLESS POTENTIAL**

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**THE WORLD'S SMALLEST  
VIDEOWALL CONTROLLER**

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# Barco

## Innovating Visualization and Collaboration

**B**arco, a global technology company, specializes in visualization and collaboration solutions. Founded in 1934 and headquartered in Belgium, Barco has become a leader in industries such as healthcare, entertainment, and enterprise. The company offers innovative products, including high-resolution displays, digital projection systems, and networked visualization solutions designed to enhance user experiences in sectors ranging from medical imaging to large-scale live events.

Barco focuses on sustainability and continuous innovation, with over 500 patents to its name and a global presence in more than 90 countries. The company remains committed to improving connectivity, collaboration, and operational efficiency for its clients. Barco's ClickShare product, which

**"With over 500 patents and a presence in more than 90 countries, Barco remains committed to innovation and sustainability."**

**"The company delivers cutting-edge solutions for mission-critical environments, such as operating rooms, control rooms, and cinema projection."**

facilitates seamless wireless presentation and conferencing, is one example of its drive to revolutionize workplace and meeting room collaboration.

Barco's expertise in delivering solutions for mission-critical environments, such as operating rooms, control rooms, and cinema projection, positions it as a trusted partner for businesses seeking cutting-edge visualization and communication technologies. Through its continued focus on research, development, and sustainability, Barco is shaping the future of digital and collaborative experiences.







# Evans

## Control Room Solutions

**E**vans Consoles, founded in 1980, is a global leader in designing and manufacturing mission-critical control room furniture. Based in Calgary, Canada, the company caters to industries such as public safety, air traffic management, utilities, and government sectors. With over 40 years of experience, Evans delivers highly customizable and ergonomic solutions to meet the unique demands of 24/7 operations.

Their product range includes console furniture, sit-stand workstations, and custom technical solutions. Evans has developed a global portfolio, with successful installations in critical environments like emergency response centers, power plants, and military command centers. The company's emphasis on innovation, sustainability, and operator well-being has solidified its reputation as a leading provider of control room solutions.

**"We specialize in ergonomic, customizable control room solutions tailored for 7/24 operations across industries like public safety, utilities, and air traffic management."**

**"Our commitment to innovation, sustainability, and operator well-being sets us apart in the control room industry."**

The company provides a complete service package, from consultation and design to installation and maintenance. Evans' focus on operator comfort, functionality, and durability makes it a trusted partner in creating environments that improve operational performance and efficiency.

Through its commitment to research and development, Evans continuously evolves its offerings to meet the changing needs of mission-critical operations. This dedication to quality, alongside their ergonomic design principles, ensures Evans remains at the forefront of the control room industry, delivering cutting-edge solutions to clients worldwide.

# ISD

## For a Brighter Future

Intertech Software Development (ISD) is the software arm of Intertech Vision Middle East, focusing on developing advanced, integrated software solutions for mission-critical environments. Operating from an ISO 27001 certified environment, ISD specializes in providing secure, efficient, and tailored software that complements control room infrastructure across sectors like defense, energy, and transportation. ISD's expertise covers software for video wall controllers, monitoring systems, and real-time data management platforms, offering end-to-end solutions to improve operational control and efficiency. The division works closely with its clients to ensure that their solutions are scalable, reliable, and adaptable to the specific needs of mission-critical environments. By partnering with leading technology firms, ISD incorporates the latest advancements in software technology to enhance the functionality of its products and provide innovative solutions to complex operational challenges.

**"ISD operates from an ISO 27001 certified environment, ensuring the highest standards of data protection and system integrity."**

**"With a focus on scalability and reliability, ISD integrates seamlessly with control room hardware, enhancing operational efficiency."**

At the heart of ISD's offering is a commitment to quality and security. The ISO 27001 certification ensures that all development processes adhere to the highest standards of data protection and system integrity, making ISD a trusted partner for organizations requiring robust and secure control room solutions. With a team of highly skilled technologists and engineers, ISD plays a pivotal role in delivering solutions that integrate seamlessly with hardware offerings from Intertech and other partners. As part of Intertech's broader commitment to operational excellence, ISD continues to push the boundaries of innovation, ensuring that its clients remain at the forefront of technology in mission-critical operations.





# Antrica

World-wide Specialist, Manufacturer & Supplier of Video Encoders & Video Decoders.

**A**ntrica, a UK-based company, is a leading provider of high-quality video encoding and decoding solutions. Founded in 2001, Antrica specializes in creating robust, reliable video streaming hardware that serves industries like broadcast, security, medical, and industrial sectors. Their product portfolio includes 4K video encoders, decoders, and IP cameras that are known for delivering superior video quality, low latency, and seamless integration into various systems.

**"Antrica is trusted worldwide for delivering robust, reliable video streaming hardware across various demanding applications."**

Antrica's solutions are trusted worldwide for demanding applications, ranging from live event broadcasting to security surveillance and video conferencing. The company's products are built with a focus on performance, flexibility, and ease of use, ensuring compatibility with different industry standards and providing customized solutions to meet specific customer needs.

In addition to offering an extensive product range, Antrica prides itself on its commitment to customer support. With in-depth technical expertise and personalized service, the company ensures that clients receive tailored solutions that align with their business objectives. This customer-centric approach, combined with cutting-edge technology, has helped Antrica build a strong reputation as a reliable partner in the video streaming industry.

**"With a focus on performance, flexibility, and customer support, Antrica delivers tailored solutions to meet specific industry needs."**

Antrica continues to innovate, developing new products that address emerging trends in video transmission, including 4K resolution, ultra-low latency, and secure, encrypted video streams. The company's dedication to research and development ensures that its products meet the evolving demands of industries where video quality and reliability are paramount.